Live
Healthy
Napa
County

Feedback from Livable Communities Meeting 9.13.2018

Built Environment Indicator and Data Review

General Demographic Information Presented for County of Napa

- Population Characteristics: Lower diversity, people are being displaced because of economics
- Age graph confusing, make 65+ age line easier to see
- Show birth rate over time

Outdoor Spaces and Buildings

General

- What about grocery stores?
- Distribution of food pantries/meals ➔ connecting to food insecurity study and improvement plan
- Add birthrate over time (demographics section)

Park Score

- What is a park? How is this defined?
- What is the ideal park score? What is a good score? Is there a benchmark?
- How do our park scores compare to the rest of the state?
  - Show the aggregate for Napa and the state in comparison.
- Call out the number of parks
- Where does Skyline Park fit (Who owns it?)
  - Bothe Calistoga
  - Newell Open Space
- What would Yountville look like with/without veterans home?
- Show parks per dogs versus people
- Provide more info on walkability

- Is there a correlation between park score and youth participating in physical activity?

Youth Physical Activity

- Body composition isn't granular enough because Napa and California are so close – doesn't include those who didn't pass
- Would it be possible to report on youth physical activity by economic status?
- Is there a correlation between spending and youth activity?

Tobacco Retail Density

- Tobacco retail density – can see the relationship, but is there more to it?
    - Relationship between economics/low income neighborhoods and
- Is vaping tracked separately from cigarettes?
- What about marijuana proximity and usage?
- Could we provide a 'walkability' score, but for drugs and alcohol?

Alcohol Outlet Proximity

- Correlation between usage and availably – what is the significance of concentration?
- Are there any health impacts correlated with alcohol outlet proximity?
    - Is there any correlation between alcohol outlets and domestic abuse call for service?
- Alcohol – doesn't include wineries, but what about tasting rooms?
    - Where do wineries fit in? Can we include wineries?
- What percentage of households are near parks versus alcohol and/or tobacco and proximity to treatment?
- What happens between 7-9 and 10th grade regarding alcohol usage?
- What do alcohol codes stand for?

Air Quality

- Competing with central valley, LA, Bay Area and still performing poorly
- Air district data
    - How is it measured?
    - What/where are the stations? ➔ Only one air quality station
    - How accurate are these data? Not best measurement currently for whole county
    - Youth project to have air monitors is another source of data
- Asthma rates
    - Causes ➔ what leads to asthma?
    - Why such a high % of asthma?
- Add asterisk (*) to note that Napa air quality doesn't include pollens
- Outlier year of 2017
    - Is 2017 an exceptional year? What are average air concentrations?
    - Air quality – does that include recent fires?

- Would it be possible to provide information on indoor air quality (mold)?

Neighborhood Perception Survey

- Neighborhood perception: how is the survey completed?
    - Students and/or parents completed neighborhood perception survey
- What is TK? (Transitional Kindergarten)

Transportation

General

- Annual regular updates via Live Stories
- Streamline and provide high level vision

Traffic

- Is this an aggregate figure or is it sensitive to times of day? Traffic density is presented as an annual average, but the group would prefer more nuanced information (e.g. time of day, season) (Is there data available on density or commute time by times of day on Google Maps?
- Using census tract data might not be as helpful for our county. What other options are available? Also, comparison with state average highly influenced by places like LA.
    - Compare with similar counties
- Use with other layered data (e.g., asthma rates)
- Request to compare Napa county to other rural areas or north bay
- Density in Napa County:
    - Some would say data is not reflective of actual experience
    - Not very relevant
    - Map doesn't tell story or even connect traffic with public health outcomes
    - Link to stress or other behavioral health outcome? Increase commute or travel time
    - Overlay health data (example: asthma) with traffic or other built environment data
- Research other entities to get data that tells better stories
- Want to zoom in on peak period traffic congestion➜ add proximity and beyond peak information

Road Injuries

- Definition of severe? (Road injuries)
    - How often is data updated? When writing grants this data feels old
- Define severe + fatal in road injury data
    - Is this just cars or bikes and pedestrians as well?

Travel Behavior and Conditions

- How are Traffic Behavior data collected?
- Percent of incoming traffic for work seems low (25%). This is 2013 data, but it is currently being updated. New travel behavior study will use cellphone signals - may be ready by mid-2019
    - + comprehensive analysis
    - ^ Way underperforming route work
- Policies and initiative should have active links to explain what they mean. Could also add Vision Zero policy to list.
- Is the reported average commute time to work in or out of Napa for Napa county residents?
- Proposed solution to transportation/traffic concerns (*Note: Solutions will be explored in detail during the 2019 Live Healthy Napa County Community Health Improvement Planning process.*)
    - Electric vehicles – initiative to encourage people to use (example Sacramento car share for low income individuals)
    - On demand service for low traffic propensity neighborhoods
    - On-demand similar to Uber for specific transports needs. Using electric cars for areas that are not close to bus routes

Work commute

- What is the percent of people aged 16-21 without a driver license? Younger people are waiting longer to get their licenses…possible implications for safety (not taking drivers ed) and also ability to be self-sufficient
- Waze App for carpool – could provide insight into traffic patterns/data?
- Again, data may not reflect individual experience

Housing

Posters

General

- Make color scheme (e.g. low-med-high values) consistent among maps/domains.

Housing Market

- 1st chart is hard to understand
- 1% vacancy rate?
- Can add income data?
- Overlay vacancy rate, average rent, fair market rate, and age

Accessibility

- What is the definition? Disability? Affordability? What is considered 'subsidized?' Define better.
- Inclusionary zoning – include something about that?

Online Housing Story Maps

Cost Burden

- Be clear and user friendly
- Be printer friendly
- Consider 'hotspot' maps
- Clarify verbiage – only 1/3 in county versus 2/3 in state versus per census tract
- Don't just show cost burden but housing/population density. Put in the population.
- Trancas – double check the spelling
- Make city boundaries clearer
- Maybe focus on cities versus the county as whole?
    - Cities and rural concentrations of housing (neighborhoods)
- Would be nice to know actual cost burden – e.g. 40% of salary 50% etc.
- What are the overall numbers of housing-burdened people across the county?
- Who are the people who are housing-burdened?

Overcrowding

- Possible to tie health data to overcrowding?
    - Show overlays.
- How is this defined? Clarify definition as much as possible
- 21% is the maximum amount of overcrowding in our area – does this need to be specified further and/or made clearer?
- What percent of the population lives in each area?
- Do we know the housing types?

Accessibility

- Show where Napa is relative to newer housing legislation ("housing package") passed by the state.

Household Vehicle Access

- Differentiate colors better

Displacement and gentrification

- Colors are good
- Key should follow gradient of risk

- Where do people who are displaced go?
- Would be nice to be able to overlay various maps, filter by various indicators, get overlay results
- Is median income defined?
- Do we know where displaced people are going?
- Link overlay with overcrowding
- Link/overlay with 1st/2nd home ownership
- What are we looking at? Does the map need some refinement? 'Simplification expert' should take a pass
- How are 'at risk' and other terms defined?

Vehicle Access

- Connection to people who don't have cars?
- What about those who don't have cars? Show inverse
- What about access to parking?

Family type

- What is the value in showing this?
  - Supportive environment
- Doesn't include same sex households
- The reverse (single parent families) might be more useful data

Home Ownership

- Again, actual numbers of people/population density of each tract would be helpful
- Length of time of home ownership = helpful information
- Secondary home ownership
  - What are the levels/rates? Show the number of houses in each tract that are 2nd homes
  - What about the number of rentals in the area that have been 'turned into' Air-BnBs?